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Grade 7 English HL · Language Practice · Paper 10 — Marking Memorandum

MARKING GUIDELINES · NOT FOR DISTRIBUTION TO LEARNERS

Total Marks: 33

Grade: 7 Subject: english · Language Practice

These marking guidelines are for teacher use only.

Award marks for correct meaning. Half marks (½) may be awarded for partial answers.

Q	Answer / Marking Points	Marks
1	✓ a viral post	
2	✓ Khanyisa posted a misleading article on her social media account.	
3	✓ B) falsehood	
4	✓ Ruan believed the fake news because/so/before he spread it to his friends. (Accept: Ruan spread the fake news that he believed to his friends. / Because Ruan believed the fake news, he spread it to his friends.)	
5	✓ Any one valid reason: e.g., The headline is sensational and grabs attention / People often share without reading fully / The word "SHOCKING" triggers emotional response / The alert is small compared to the headline	
6	✓ B) to provide extra detail	
7	✓ Mpho panicked and shared an unverified water shortage rumour with many contacts, but the council later proved it false.	
8	✓ This weight-loss product has received significant consumer interest. (Accept: This weight-loss product is popular and widely purchased. / This product is generating considerable sales interest.)	
9	✓ Error: "were" -- should be "was." Corrected: Neither Tinyiko nor Aisha was able to identify the false source of the rumour.	

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10	✓ These questions ensure readers receive complete, verified information about an event. (Accept: They help readers understand the full story / They provide all essential details)
11	✓ C) unverified claim
12	✓ Award 3 marks for: clear argument statement + two supporting points or strong opening hook. Example: Young people have enormous influence on social media, yet many share posts without verifying facts. Misinformation spreads faster than truth, causing real harm to communities. Therefore, checking sources before sharing is not just responsible--it is essential.
13	✓ Nandi and Deven were scrolling through their phones when they saw a shocking video. It claimed the government had banned social media, but they didn't check if it was true before posting. (Accept alternative punctuation/word choices if all errors corrected: their/there, were/was, seen/saw, didnt/didn't, were/was)
14	✓ Award 4 marks for: two clear, explained differences. Example: Misinformation spreads rapidly on social media because algorithms prioritize engagement over accuracy, whereas newspapers have editorial standards. Social media allows anyone to post without verification, while newspapers employ fact-checkers. Additionally, false posts can reach millions in minutes on social media, but newspaper corrections take longer to publish and reach fewer people.
15	✓ Award 5 marks for: identification of false indicators + explanation of why it's false + recommended action + summary quality. Example: This post is likely false because official government announcements would appear on verified government websites and news sources, not unverified social media. The lack of a credible source and the promise of free services are common misinformation tactics designed to generate shares. Instead of sharing, Samantha should visit the official City of Cape Town website or contact the municipality directly. Always verify extraordinary claims before spreading them.

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